



## TPSF Entrepreneur Days from 13 till 14 August 09



### BDG Program facts and figures:

A country-wide Business Skills Development Program, consisting of a Business Plan Competition and a Business Diagnosis Program.

- An initiative of the Government of Tanzania, funded by World Bank.
- Contracting Agency: TPSF
- Program implementation: Consortium ICON Germany, PKF UK and EDC Tanzania.
- Local Partners: Mainland: SIDO, NMB, TCCIA, ZAIN.
- Local Partners Zanzibar: ZNCCIA, PBZ, ZAIN.

- Program start August 2008
- Program completion July 2010
- BDG Launch: 15 January 2009
- Duration of first program cycle: 8 months, from January till August 2009.
- Duration of second program cycle: 8 months, from October till June 2010.

### BDG winner data:

Total amount of Grants awarded in Cycle one: Tshs 3.3 Billion

### BPC winner data:

- 250 Grants Awards of Tshs 3 M.
- 50 Grant Awards of Tshs 9 M.
- 10 top winner Grant Awards from 12 -18 M.
- Total value Tshs 1.3 Billion

### BDP winner data:

- 1670 Grants of Tshs 1.2 M. awarded to 886 BDP winners.
- Total value Tshs 2 Billion

### TPSF Entrepreneur days, organisational

TPSF organises Entrepreneurs Days to show its services and assistance to the Tanzanian Business Community.

The BDG is being implemented under the TPSF as one of its Enterprise Development programs and it has certainly a role to play during these festivities. The following activities have been organised for the BDG participants.

A. 50 BPC and 71 BDP winners are invited to make use of this opportunity to show their products and services for a period of 2 days at the Mnazi Mmoja Grounds for free. (booths are available per region)

B. All BDG enterprises are invited to promote their products and services through the BDG website. (please send your promotion materials timely to BDG)

C. 10 BPC winners and 71BDP finalists will be formally congratulated by the Guest of Honour. This is your change to showcase your enterprise to the public of Tanzania.

**The BDG team encourages you to make use of this UNIQUE MARKETING OPPORTUNITY!**

### Some BDG participant reactions

I really benefitted from the gained entrepreneurship skills and the financial support which has greatly helped me to improve and expand my business!

I made big improvements on Business Plan writing as well as my marketing strategies. Thanks to BDG!  
**Arusha, Odette Festo Ngulu**

I gained extensive knowledge in Business Management.

I have managed to expand my business and bought machinery I would not have achieved without the BDG. Programme.

I thank BDG and partners to have made this possible!

**Dar es Salaam, Clara Mwakitosi**

BDG has provided me with a great opportunity as this program has enabled me to plan and run my business professionally. This kind of practical knowledge is hard to find and therefore I would like to congratulate the BDG.

In addition to the training, the money we won in the BPC program is another important asset since a lot of entrepreneurs lack seed capital. Thanks to all of you!

**Dar es Salaam, Michael. Biswalo**

### Editorial

During the last four months, all BDG winners have been involved with the BDG Grants Award Ceremonies as they were celebrated in all 26 regions of Tanzania.

During these events we noticed your enthusiasm and commitment to sharpen your businesses acumen. The BDG team and partners celebrated together with you at each occasion and the euphoric mood of all involved was shared with the general public by means of Radio/ TV broadcasts and written press.

Now time has come to celebrate the culmination of an intensive and competitive Business Education cycle of eight months and we are pleased to announce that the final Grants Award Ceremony will take place on August 11, 2009 in Zanzibar and on August 14, 09 on the Mnazi Mmoja Grounds in Dar es Salaam.

During these celebrations the finalists will be congratulated by the Guest of Honour.

The BDG celebrations are part of the TPSF Entrepreneur Days

We are looking forward to meet you all at the occasion of the TPSF Entrepreneur Days!

The BDG team

Reactions to:

[BDGinfo@bdgtpsf.org](mailto:BDGinfo@bdgtpsf.org)

[Tel:0788066034](tel:0788066034) [www.bdgtpsf.com](http://www.bdgtpsf.com)